

## Outline for the IEP's Final Report

### SELECTED MAJOR INTELLIGENCE PUBLICATIONS: THE CONSUMER'S VIEW

#### I. Summary of Contents and Conclusions

- This section will summarize the purpose, scope, and methodology of the paper, state succinctly what the consumers have stated their needs to be, indicate the kinds of evaluations made, and summarize the conclusions and recommendations. This section is designed to present the paper in capsule form for those intending to read it, and to present the gist of its substance for those not intending to read the entire paper.

#### II. Background and Purpose

- Description of the NSCIC Working Group's attention to consumer evaluation of intelligence products;
- Terms of reference for the paper as agreed at the July 2, 1975, Working Group meeting;
- Description of formation and work of the Intelligence Evaluation Panel (IEP) as a vehicle to conduct a systematic evaluation of the needs and views of major foreign policy consumers;
- Clear statement that this is a pilot project.

#### III. Scope

- Picking up the theme that this is a pilot project, this section identifies the publications selected for the study, describes them briefly, and states why they were selected.

#### IV. Methodology

- Description of the methods used to evaluate the selected publications: surveys and follow-up interviews;
- Review of the major questions asked in the surveys;
- Frequency of survey distribution;
- Description of use of briefers as intermediaries in publication analysis in certain cases.

V. The Consumer's Needs

- Description of the kinds and forms of intelligence which major foreign policy makers say they require;
- Indication by statistical breakdown of degree of approval and disapproval of the kinds of intelligence presently being provided;
- Description using statistical indices of the priorities attached to major aspects of intelligence delivery by major foreign policy makers (including such factors as the amounts of analysis, prediction, and background normally given in a publication, the timeliness, adequacy of format, evaluation of conflicting reports, and other criteria identified by the consumers.

VI. Evaluation of the Products

- Analysis of each publication individually, giving indications of how they are received by the major consumers;
- Description of the kinds of changes and improvements suggested with indication of the degree of support for such changes;
- Inclusion of some pertinent and thoughtful individual comments on the publications received from the space provided on questionnaires.

VII. Conclusions and Recommendations

- The conclusions section will summarize the findings of the report;
- The recommendations will extract possible courses of action from conclusions.

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